Kreativität gehört ins Curriculum

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von Adobe Systems:

Creativity Should be Taught as a Course

88% Percent of U.S. Professionals Surveyed Believe Creativity Should be Built into Standard Curricula

SAN JOSE, Calif. — Nov. 7, 2012 — Creative thinking deserves a much higher priority in education curricula, according to college-educated professionals surveyed in new research released today by Adobe. The U.S. study, Creativity and Education: Why it Matters, sheds new light on the role of creativity in career success and the growing belief that creativity is not just a personality trait, but a learned skill. Based on the study, 85% percent of respondents agree creative thinking is critical for problem solving in their career, and 68% of respondents believe creativity is a skill that can be learned. Nearly three-quarters (71%) say creative thinking should be "taught as a class – like math or science."

Der ganze Artikel findet sich hier: http://www.adobe.com/aboutadobe/pre...ivityStudy.html