

# Englisch LK analyzing speeches

Beitrag von „Meike.“ vom 30. August 2006 23:01

Meintest du sowas?

Zitat

ANALYSING SPEECHES – checklist

Make sure that you cover those of the following points that are relevant to the speech.

1. Historical facts

a. Who speaks?

b. To whom?

c. When?

d. Where - in what situation? (e.g. on TV/film/radio, at a small political meeting/big political rally, in a popularly elected forum, in a law court, as part of a ritual (a wedding, a funeral etc.))

e. What has led to the decision to speak?

2. The text.

a. The structure of the speech (Find headlines: e.g.

1. introduction,

2. analysis of the problem or conflict,

3. argumentation,

4. climax,

5. conclusion

– these five points are

the traditional demands to the structure of speeches; they may not all be suited for the analysis of ‘your’ speech!)

b. The main claims advanced (facts, values, policies)

c. Give a short summary.

3. Intention (e.g. to convince the audience, to sell something (also figuratively, i.e. a political message), to express certain emotions)

4. Message (sum up the message in a few words)

5. Language - special linguistic effects:

a. Special expressions

b. Imperatives/persuasive/urging verbal forms

c. Repetition of certain words or phrases

d. Use of contrasting terms

e. Use of loaded words

f. Use of personal pronouns (does the speaker try to identify himself with the

audience?)

g. Direct speech addressed to the audience

6. Style

a. Emotional or matter-of-fact

b. Use of irony and sarcasm

7. Evaluation (your views)

a. Does the speaker succeed in catching the attention of the audience?

b. Do you think that his argumentation is convincing?

VOICE

1. Volume

2. Pitch

3. Variation

4. "Special effects" (laughter, crying, singing etc.)

BODY LANGUAGE (videos!)

1. Use of facial expressions

2. Use of gestures

3. Tense or relaxed

4. Posture (e.g. standing, sitting)

5. Movement (e.g. shifting of position, walking around)

BM

Alles anzeigen